



SWEMA NEWS

SWEMA's Newsletter

Spring 2018

President's Message

Dear Members,

Happy Spring Everyone,

I hope this message finds you well. For those of you that don't live in Maine or similarly cold places I also hope you are enjoying the warmer spring weather! Unfortunately, history suggests it will be a while before it makes its way to my neck of the woods. Thankfully I have some travel planned to warmer locations in the weeks ahead! Perhaps the most important destination as it relates to SWEMA is our upcoming annual membership meeting in Denver, CO. Our annual meeting will be held on Thursday May 17th, and we are excited to announce that this year the meeting will be held in downtown Denver! We will also be conducting a Board of Directors meeting on the afternoon of May 16th. I strongly encourage all of our members to make an effort to attend the meeting in Denver as we have a considerable amount to discuss and the meeting also serves as open forum for you to express your ideas for the Association.

A formal agenda for the meeting is under development that will include discussion of the latest initiatives our committees are working on, plans for recruiting new members, and planning for our WEFTEC forum/fall meeting among other things. I encourage you to reach out to myself or Laurie Honnigford ASAP if there are topics you think should be added to the agenda or you have other questions about the meeting. There will be time for open



Derek Berg

2018 Meeting Schedule

All SWEMA Meetings are held via conference call unless a city/state is listed. Please contact Laurie for conference call log-in and information.

GARC

May 8, 2018 / 4:00 p.m EDT
via conference call

Marketing Committee

May 13, 2018 / 12:30 p.m EDT
via conference call

SWEMA Board Meeting

May 16, 2018 / 3:00 MDT
Hilton Garden Inn, Downtown Denver

SWEMA Membership Meeting

May 17, 2018 / 8:00 MDT
Hilton Garden Inn, Downtown Denver

Marketing Committee

June 8, 2018 / 12:30 p.m EDT
via conference call

GARC

June 12, 2018 / 4:00 p.m EDT
via conference call



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Clean Water is SWEMA's #1 Priority

Please join us for the membership meetings. Contact Laurie Honnigford for agenda and meeting information at laurie@stormwaterassociation.com.



discussion but I want to make sure any critical issues get the attention they deserve.

I have been very impressed to witness all of the work that has taken place within the organization since our last newsletter was sent out in the fall. Most recently, we completed and approved the updated 3-year strategic plan so please check it out if you haven't already done so. GARC is engaged in a growing list of critical issues and is also working on some exciting projects. Marketing also accomplished a great deal last year and will be implementing some very exciting ideas to elevate our organization and message in 2018. TCOM recently published a number of BMP fact sheets and has much more in store for the remainder of the year. I encourage any of you that haven't visited the SWEMA website lately to check it out as new content is being added much more regularly by our committees. Ultimately we want to continue to build our strength and credibility in order to maximize our influence on issues important to our membership. Most importantly, if you are not already, please get involved and lend your voice to the issues most important to you!

Respectfully,

Derek Berg
SWEMA President

TCOM Update

The Technical Committee (TCOM) update.

TCOMs has primarily been working on the trash testing protocol. It had now been handed off to GARC for presentation to the State of California in early May. The plan would be to work with the state to make changes to the protocol should they be required.

Having submitted a large number of suggestions for the Indianapolis protocol, it now looks like they will just adopt New Jersey. They may want to do something about floatables, in which case we have some options for them.

Participation has ticked up recently but so far no new initiatives have come to our attention. We will continue the monthly calls and keep our eyes open for things to do.

Greg Williams can be contacted at GWilliams@goodharbourlabs.com or +1 (905) 696-7276.

- Greg Williams



Dr. Greg Williams

GARC Update

The Government Affairs and Regulatory Committee (GARC) update.

This late winter and early spring, the Government and Regulatory Affairs Committee (GARC) has continued to monitor evolving regulations affecting the application of Manufactured Treatment Devices (MTDs) nationally. Items currently requiring GARC input or being monitored by GARC include:

- ◆ STEPP – Development of a National BMP Testing Protocol
- ◆ ASTM Standards for Testing MTDs – Codification of national BMP testing protocols
- ◆ Indianapolis – Development of a new MTD testing protocol
- ◆ City of Alexandria – Exclusion of MTDs for stormwater treatment
- ◆ California Trash Capture – Draft Test Protocol Rollout
- ◆ California Mosquito Control – Potential effects on MTD design and other requirements
- ◆ ODOT Test Facility – MTD performance and maintenance testing
- ◆ Virginia Clearinghouse – Phosphorus reduction credits
- ◆ Great Lakes Stormwater Collaborative – Stormwater technology transfer
- ◆ Wisconsin Land and Water – Proprietary Filtration Device Technical Standards Team



Jay Holtz

Over the last three or four months, GARC has advanced a number of these issues. For example, GARC is participating in ongoing stakeholder meetings for WEF's STEPP program which is showing new energy and progress under Seth Brown's direction. GARC wrote a Regulatory Comment Letter to the City of Indianapolis asking the City to use an established MTD testing protocol rather than developing a new one of their own. The City ultimately agreed to adopt the NJDEP protocol, NJCAT verification, and NJDEP certification program. A Regulatory Comment Letter was sent to the City of Alexandria last fall, asking the City to accept MTDs as an alternative to non-proprietary stormwater treatment systems. Unfortunately, the City recently decided to continue to exclude MTDs as an option. The letters provided to the City of Indianapolis and the City of Alexandria are posted on the SWEMA website.

Finally, GARC members also helped review the SWEMA Technical Committee's draft test protocol for trash capture devices and are now prepared to introduce the document to California regulators and other stakeholders at the Trash Devices & Mosquito Control Meeting in South Lake Tahoe, California later this month. All this work is ongoing and will require continued input and effort next quarter! Jay Holtz can be contacted at jay.holtz@oldcastle.com or +1 (971) 271-0796.

– Jay Holtz

Marketing Committee Update

The Marketing Committee update.

The marketing committee has decided to develop a promotional campaign promoting the advantages of manufactured treatment devices. The committee has come up with several ideas but the one that the committee will start with is: "A little gray, a little green, a lot of guarantee." This series of promotion will include: a predictable performance and maintenance; engineered biofiltration solutions; third party proved and verified; fully compatible with other LID?GI solutions. The committee is working on the graphics that will accompany this promotional line.

The start time for the monthly meeting has been changed to 11 am Eastern time on the second Friday of each month. Our meetings are approximately 30 minutes in length. If you are interested in participating, contact Dan Fajman, dfajman@stormtrap.com or +1 (815) 341-9890, to volunteer.

– Dan Fajman



Dan Fajman

SWEMA Annual Meeting

The annual SWEMA meeting will be held on May 17, 2018 in Denver, Colorado. The meeting starts at 8:00 a.m. Mountain Daylight time. The meeting will be held downtown Denver at the Hilton Garden Inn-Denver Downtown.

The agenda for the meeting is:

1. Call to Order
2. Financial Report
3. Committee Updates
4. Open Discussion
5. SWEAM Position Statements
6. Membership Recruitment / Dues Structure / Funding
7. Discussion—WEFTEC Forum
8. Job Board Opportunity
9. Agenda

We are planning to have a Polycom telephone available at the meeting for people who cannot physically attend the meeting. If you want to call into the meeting, please contact Laurie Honnigford for directions on how to connect to the meeting.

Contact Us

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Visit us on the web at:
www.stormwaterassociation.com

Join us on LinkedIn

Getting to the May 17th Membership Meeting is Easy!

If you want to take the train from the airport to the hotel it is fairly easy. The train will cost \$9 one way.

The train is located below the Westin Hotel, just outside of the Denver airport. Take the A train to Union Station. The A train will drop you off inside of Union Station. You will need to walk across the street to the light rail train station. You can take the D, F or H train to the Theater District / Convention Center stop. From this stop, you have a three-block walk to the Hilton Garden Inn Denver Downtown.

