



SWEMA NEWS

SWEMA's Newsletter

Summer 2017

President's Message

Dear Members,

It's hard to believe summer is already winding down and fall is only days away. I'm hopeful that this message finds you all well and you were able to take some time away from work (and SWEMA!) to enjoy the summer weather. I know that for many of us summer is the busy season, so I appreciate everyone that continues to contribute to the organization throughout the year.

I want to highlight some of the important happenings within SWEMA of late. As many of you are aware, back in May we held our annual membership meeting in Denver, CO. I would like to extend my thanks to Laurie Honnigford for once again handling all of the heavy lifting for what proved to be a very productive meeting. I also want to thank all of the members that attended the meeting and engaged in valuable discussion about the future of the organization. We walked away from the meeting with many great ideas to advance our mission. As it currently stands the committee chairs as well as the board are working to incorporate all of those ideas into an updated strategic plan which will be rolled out to all of you in the months ahead.

It's clear to me is that there is no shortage of potential for our or-



Derek Berg

2017 Meeting Schedule

All SWEMA Meetings are held via conference call unless a city/state is listed. Please contact Laurie for conference call log-in and information.

Marketing

September 8, 2017

via conference call

TCOM

September 20, 2017

via conference call

GARC

September 21, 2017

via conference call

SWEMA Breakfast Forum

October 3, 2017

Chicago, IL

Marketing

October 13, 2017

via conference call

TCOM

October 18, 2017

via conference call

GARC

October 26, 2017

via conference call

Please join us for the membership meetings. Contact Laurie Honnigford for agenda and meeting information at laurie@stormwaterassociation.com.



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Clean Water is SWEMA's #1 Priority



ganization, but we have a lot of work to do. I am very thankful for all of you that have stepped up and agreed to work on various committees and initiatives. If we are able to execute even half of the ideas members have presented SWEMA will have taken major steps forward. That said, I will echo my previous call to get involved if you are not already. Our committees would all benefit from additional hands, and if you feel you may be best suited to contribute in another fashion please reach out to discuss.

We are fast approaching our breakfast forum at WEFTEC 2017 and have a great lineup of speakers on the agenda. As usual we couldn't have pulled it together without our friends at WEF, so many thanks to them! I hope that each of you will be able to attend and spend some time interacting with our guests and invited speakers showcasing what we are all about.

I am anticipating a busy second half of the year for SWEMA as we shift from updating to implementing our strategic plan. I am looking forward to working with you all along the way to make it happen!

Respectfully,

Derek Berg
SWEMA President

SWEMA's Breakfast Forum

For the past several years SWEMA has held a Breakfast Forum during WEFTEC. This year WEFTEC will be held in Chicago, IL, September 30-October 4, 2017. The SWEMA Breakfast Forum will have speakers from WEF, ITRC, TAPE and Great Lakes Technology Transfer. This is an excellent opportunity to network with many people from the stormwater industry.

SWEMA is fortunate to have members who have agreed to sponsor this event. Sponsors are put on a slide presentation during the SWEMA portion of the meeting. They will be listed in all publications regarding the Forum. If you are interested in participating, please contact Laurie Honnigford at laurie@stormwaterassociation.com or +1 (720) 353-4977. The companies that have committed at the time of this newsletter include Baysaver, BioClean, a Forterra Company, Contech Engineered Solutions, Hydro International and StormTrap.

SWEMA's Annual Breakfast Forum

DATE: Tuesday 3 October 2017

TIME: 7:00 a.m.—8:30 a.m.

LOCATION: Chicago, IL—in conjunction with WEFTEC

McCormick Place, South Building (near the WEFTEC shuttle drop-off/pick-up point)
Street level. Room S103a

Speakers that have been secured at the time of publication includes

- Chris French from WEF / STEPP
- Doug Howe from TAPE / WADOE
- Doug Carpenter from Great Lakes Stormwater Technology Transfer Initiative
- Rebecca Higgins, ITRC

Please join us at the SWEMA Breakfast Forum for an exchange of information between SWEMA and other industry organizations.

Sponsors of the Breakfast Forum





TCOM Update

The Technical Committee (TCOM) update.

TCOM has continued working on the main objectives outlined in March, with a particular focus on the BMP write ups. We have also confirmed our strategic objectives and our alignment with the overall SWEMA strategic plan.

In terms of specific activities, the four complete BMP write ups have been distributed for review and comment. We are working on setting up a sub-committee to look at producing another white paper. We are working on a trash removal testing protocol to propose to the state of California. They have a trash TMDL but no requirement for proving performance claims. We are working on a simple test based on the old Caltrans testing so it should be palatable for the state and easy for the industry.

We are also looking at ways to work more closely with GARC. For example, they can help us with the state of California; we can help them evaluate other state requirements.

As of this update I am tidying up the membership list so if you have not contacted me in the last 6 months your name will be dropped. Just e-mail me to get back on. Of course, we are also looking for new recruits. Anyone that is interested can contact me.

Greg Williams can be contacted at GWilliams@goodharbourlabs.com or +1 (905) 696-7276.

— *Greg Williams*



Dr. Greg Williams

Maintenance Committee Update

You may be wondering, where is the Maintenance Committee update? The maintenance committee needs a new chairman to lead this important work. If you are interested in serving as the maintenance committee chairperson, please contact Laurie Honnigford at laurie@stormwaterassociation.com or Derek Berg at DBerg@conteches.com.

GARC Update

The Government Affairs and Regulatory Committee (GARC) update.

The Government and Regulatory Affairs Committee (GARC) has re-established a core group of members to advance SWEMA positions on regulatory issues governing stormwater. Current members of the committee include Derek Berg of Contech, Brian Rustia of ADS, Dave Scott of Hydro International, Will Harris of BioClean a Forterra Company, and Ed Cristobal of StormTrap. Jay Holtz of Oldcastle is serving as Committee Chair.



Jay Holtz

In May, GARC prepared a letter to the US Environmental Protection Agency (EPA) supporting the maintenance and advancement of national stormwater regulations as well as the continued funding of the EPA. The letter stresses the importance of national regulations in protecting water quality and reminds the Federal Government that environmental regulations foster innovation in a field that provides advanced degree and living-wage jobs. Support for a national BMP testing program was also mentioned.

Most recently, comments regarding BMP performance credits and sizing were prepared and submitted to the Virginia Department of Environmental Quality (VADEQ). Topics addressed include providing a method to convert treatment volume to peak flow, the importance of hydraulic loading rates, current limitations in the approach for assigning percent total phosphorus (TP) removal, inconsistencies in approval criteria, the importance of TP load reduction, and the need to establish permanent guidance.

Although there is nothing significant to report with regard to the Water Environment Federation's (WEF) National Stormwater Testing and Evaluation for Products and Practices (STEPP) initiative and the Interstate Technology and Regulatory Council's (ITRC) effort to create a stormwater guidance manual and BMP selection tool, GARC will continue to monitor these programs.

— *Jay Holtz*

Marketing Committee Update

The Marketing Committee update.

SWEMA's marketing committee has set up a company LinkedIn page. If you want to follow this page, go to LinkedIn and search for Stormwater Equipment Manufacturers Association. You will be able to follow what SWEMA is doing to represent you. The marketing committee has also created an advertisement that will be published in the next issue of Storm Water Solutions.



Dan Fajman

The marketing committee needs more members to participate on the committee. Marketing meetings on the second Friday of each month via conference call at 10 am Eastern time. If you are interested in participating, contact Dan Fajman, dfajman@freshcreek.com, to volunteer. Any and all help is greatly encouraged and appreciated!

— *Dan Fajman*

Board of Directors

SWEMA's Board of Directors for 2017—2018:

President: **Derek Berg**, Contech Engineered Solutions

Vice President: **Fred Kraekel**, Hydro International

Treasurer: **Dan Fajman**, Fresh Creek

At – Large Board Members:

Ernie Carrasco, Oldcastle Stormwater Solutions

Will Harris, BioClean, a Forterra Company

Jeff A. Hite, Cemex / Rinker

Greg Williams, Good Harbour Laboratory

New Board Member Appointed

In May 2017 John Moll resigned his position on the SWEMA Board of Directors. Gregg Williams was appointed by the remaining Board members to serve the remainder of John Moll's term.

Contact Us

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Only in Canada, eh?

The Ontario Ministry of Environment and Climate Change is currently rolling out an Innovative Technology Verification (ITV) pilot program. Their goal is to adopt the requirements of the ISO14034 standard "Environmental Management – Environmental technology Verification". This would make Ontario the first jurisdiction to adopt a market driven ISO based ETV process as opposed to a government supported ETV program.

The focus of the Ontario program is on wastewater technologies but MOECC has been persuaded to look at stormwater technologies as well. In their opinion Oil Grit Separators are so well established in Ontario that they do not count as innovative and thus they are not eligible but filters are eligible. The strength, and weakness, of ISO14034 is that it does not specify a protocol. The downside is that it does not guarantee that all participants will produce the same data, so there may not be apples to apples. The upside is that it allows for different technologies to get approved while guaranteeing a certain general format of reporting and a certain data quality. The key to the program is the use of ISO accredited labs and verifiers.

Of particular interest is the fact that it should be possible to submit NJDEP or Canadian ETV program data for verification without the need of further testing. Details are still being worked out and the acceptance of existing data is not confirmed yet but there is reason for optimism. Companies that get verified will receive an internationally recognized ISO14034 certification. Keep your eyes open for updates from SWEMA.